

Mid-Michigan Library League

Director's Report

May 2019

Administrative:

- FY19 Board members, groups they represent, year term ends:
 - Group 1 – Mary Edens – 20
 - Group 2 – Susan LaBelle –20
 - Group 3 – Patti Colvin –20 (**Vice Chair**)
 - Group 4 – Diane Eisenga –19
 - Group 5 –Eric Smith –21 (**Treasurer**)
 - Group 6 –Lois Langenburg –19
 - Group 7 –Valerie Church-McHugh –19 (**Secretary**)
 - Group 8 –Chris Cook –19 (**Chair**)
 - Group 9 –Jeanette Fleury –19
- Committees of the Board for FY19 (Board chair is ex-officio):
 - **Finance** – Smith, Church-McHugh, Langenburg
 - **Personnel** – Colvin, Eisenga, Edens
- Other MMLL committees:
 - **Grants** (FY19) – Eric Smith (MCDL), Mary Barker (Pentwater), Jennifer Thorson (RCADL)
 - **E-resources** – Chris Cook (Big Rapids), Eric Smith (MCDL), Stacy Pasche (Benzie Shores), Tom Burnosky (RCADL), Emma Erekson (Seville Twp)
 - **Continuing Education** – Patti Skinner (MCDL/Scottville), Tracy Logan-Walker (Cadillac), Amanda McLaren (Benzonia)
 - **Up North Digital Steering Committee** – Eric Smith (MCDL), Stacy Pasche (Benzie Shores). Northland members are Val Meyerson (Charlevoix) and Maureen Derenzy (Otsego County). Ex-officio are the co-op directors Roger Mendel (Northland) and Sheryl Mase (MMLL)
- Advisory Council:
 - FY19 Chair – Patti Skinner (MCDL/Scottville)
- Certificate of Deposit – we have a 12-month CD for \$65,000 with the Lake Michigan Credit Union. The maturity date is 11-26-19.

Continuing Education:

- The “Small Libraries, Big Impact” conference, sponsored by six library cooperatives (MMLL, Northland, Superiorland, White Pine, Mideastern, Woodlands), was held at the Treetops Resort in Gaylord on April 29/30, 2019. Keynote speakers were Ben Bizzle (ceo, Library Market), John Chrastka (director, EveryLibrary), Anne Seuryneck (attorney), and Eric Guthrie, state demographer. We had 27 individuals from MMLL in attendance.
- Jenifer Strauss of Story Be Told will present a workshop on May 30th - “#STORYTIMEMATTERS: Storytime is Your Time to Shine” – registration is open through Friday, May 24th. Please encourage anyone interested in working with preschool storytime to attend! Basic and critically important early literacy concepts will be shared with simple methods and lots of resources. <https://www.mml.org/workshops-webinars/workshops>
- The CE Committee has added and will continue to add short “Bright Idea” videos to the MMLL YouTube channel. These videos will be five minutes or less, and will instruct on various topics in short segments. See <https://www.youtube.com/channel/UCrOJECnjyxrAMX6yHMPDb7w>.

Services:

The following services are offered by the cooperative -

- Maker Kits – <https://mml.ploud.net/a/maker-space-resources>
- RBdigital and TLO – <https://mml.ploud.net/a/digitalresources/rbdigital-resources>
- eMagazines, Up North Digital – <https://mml.ploud.net/a/digitalresources>
- Emergency Geek – <https://mml.ploud.net/a/tech-corner>
- Consulting/reference/referral – contact your cooperative director! smase@mml.org

Mini-Grant Program:

Round two of the FY19 Library Service Expansion and Mini-Grant program has concluded. We received 14 applications for a total of \$9,294. Five projects received full funding, six received partial funding, and three were not able to be funded in this round.

- **One-Time Event Support:**
 - Leland Township Library-Family book club program with Heather Shumaker (includes books) -\$250
 - Luther Area Public Library-Attendance at the Small Libraries, Big Impact conference -\$225
 - Richfield Township Public Library-Joel Tacey's Astro Reader magical comedy show (summer reading program) -\$250
 - White Pine District Library-Attendance at the Beginning Workshop for staff member -\$250
- **Service Expansion:**
 - Alden District Library-Purchase refurbished photocopier with updated tech features -\$500 (partial)
 - Hart Area Public Library-Replace 3 patron computers (last year they replaced 2 of the 9) -\$750 (partial)
 - LeRoy Community Library-Web development for library website with access to online catalog -\$800 (partial)
 - Marion (M. Alice Chapin) Public Library-cover cost of new circulation desk computer -\$500 (partial)
 - McBain Community Library-Installation of Juno Phonic Ear System in library for programs -\$500 (partial)
 - Pentwater Township Library-Lori Easlick teen program -art of watercolor and illustrating stories -\$540 (partial)
 - Walkerville Public School Library-Projector, laptop, screen, ceiling mount for presentation capability -\$719
- **TOTAL FUNDING COMMITMENT = \$5,284** <https://mml.ploud.net/a/grants>

Ready to Read:

Public libraries should all have received the Ready To Read Michigan mailing with a hardcover book, poster and bookmarks. The online toolkit is at <http://michigan.gov/readytoread>.

eResources:

- The Up North Digital OverDrive group that is comprised of some members from MMLL and Northland library cooperatives has a Steering Committee working on a new master contract, and now has a Collection Development Committee working on how group ordering will work, once we change over the model to save on platform fees to the vendor (which currently are \$32,500 and will be reduced to \$8,000 in the new model). A new pricing model will go out to the current members for adoption soon. Also, member agreements will be revised and sent out for the new contract year, which will begin in December 2019.

Member Libraries:

- Cadillac Wexford Public Library is using the PLA Strategic Planning for Results process. I facilitated the first meeting of the “CPC” – Community Planning Committee on May 4th, with the follow-up meeting to be held May 22nd. The staff and Board will be working with the process of service response development based on CPC feedback.
- Central Lake District Library has a new director. Welcome Patti Dawson!
- Glen Lake Community Library is in a temporary location while their building is enhanced with a nice addition. In the meantime, they are in a brightly colored building they have dubbed the “Limebrary.”
- Hart Area District Library celebrated their 15-year anniversary in April with a cake and display.

**Travel/Meetings:**

4/15 – Visit to Luther Area Public Library
4/24 – Visit to Central Lake District Library
4/26 – Michigan Co-op Directors Association meeting
4/29-30 – Small Libraries Big Impact conference in Gaylord
5/4 – Community Planning Group facilitation, Cadillac
5/9 – Advisory Council meeting at Alden District Library

Newsletter:

Remember there are monthly newsletters posted on the website and archived at <https://mml.ploud.net/news-events/news-of-interest-newsletter> - Plenty of resources for you!

~*Sheryl*

Sheryl L. Mase